

# UNIMARK NEWS

№ 01 JANUARY, 2023



HAPPY NEW YEAR



What a great time of the year. By the time, you read this note the holiday season will be over. However, it is worth a brief reflection on the last 6 weeks because as you know, those 6 weeks are unlike any other period during the year. The three holiday we celebrate, from the fourth Thursday of November to the beginning of the new year, have so much meaning in our country and so much anticipation, fellowship, transformation, and hope for the future – it really is a very emotional time of the year.

Thanksgiving, is a wonderful time to bring family and friends together and celebrate the many advantages we enjoy in America. The right of freedom of choice, religion, speech, and the unending opportunities we have as Americans. Some take these for granted. I have had the opportunity to travel the world, served in the armed services for 30 years, and I can tell you first hand there is not “greener grass” on the other side of the fence. We enjoy what others only dream of. Not all of us take advantage of our lot, but it truly is there for the taking.

Christmas is such a wonderful time. It brings out the best in each of us. We gather for fellowship, we celebrate by decorating; eating too much and we become givers instead of takers. Christmas for many is about religion, for others celebrating families, and still others making that special person happy. However, I believe above all it is about the improvement of the human condition. I am sure all of you are familiar with the timeless novel by Charles Dickens “A Christmas Carol”. The main character, Ebenezer Scrooge, went to sleep and was visited by three spirits, the ghosts of Christmas past, present and future. When he awoke, he was changed, he realized the most valuable items he owned was not his money or property but rather he realized the most precious thing he owned was the “milk of human kindness”. On the last page of his novel Charles Dickens wrote, “He (Ebenezer Scrooge) became as good a friend, as good a master, and as good a man as the good old city knew”. Christmas is a very special time of the year.

Lastly, most of us are just getting over our New Year celebration. It is a great time to reflect on the year and what it brought us, good or bad. It is a point in time where we can say “that period is over and a new one begins”. If good things happened what can we do to have success in the next year and if it was not so good, what can we do to improve our outlook. We make resolutions, and promise ourselves we will get better. It could be losing weight, getting in shape, working on relationships. No matter what it is, it is a new beginning and if we stay true to our pledge, good things will happen.

So, there you have it – a jammed packed six weeks that are filled with everything good about life, but only if we take advantage of it! Therefore, with that in mind, I truly hope you had a great holiday period and were able to share with family and friends. As we move forward in 2023 there are so many opportunities for all of us. I hope goodness finds your doorstep.

Mark Wentlent, President  
Unimark Truck Transport



# REETHA HAASE



Reetha started working Unimark in 2017 in our safety department. She switched departments and is currently a dispatcher, with her main interaction being singles and firetrucks drivers.

Reetha assists drivers along their route to make sure they have everything they need to deliver in a safe timely manner. She is in constant communication with customer service providing updates and receiving details about new and current traffic. Reetha is always so happy and willing to help others in any situation. She enjoys listening to music, reading, watching movies and spending time with friends and family.



Hope all of you are doing well,

2022 is now behind us and it was a very interesting year that flew by. So, what can we expect for 2023?

All of our OEM's are forecasting a big year for 2023 they have a lot of catching up to do with their customers from COVID and part shortages. Unimark is planning to be conservative on our shipping numbers and if the economy and supply chain holds up, we can out pace our budget for 2023. This will be great for all of you to make as much money as you can with the amount of work we will have. We will need to add more drivers to keep up the pace.

You will also see the introduction of the electric trucks into the market and may have the opportunity to haul a few. At the end of 2022 we started moving some units. As expected, these trucks are heavier and have the batteries and their components hanging below the frame rails. They can cause some issues on lowboys as well as decking clearances.

We anticipate the release of the ETRIP to the drive away drivers to make payroll go smoother for you guys, as well as the release of Saddle Hero for the rail recovery guys, to eliminate the need for sending in the numbers. All you will need to do is scan the bar codes. This will also

create your POD's for your loads. Once these are completed, I will start asking again for the load board app for you guys.

There are a couple of lowboy contracts that are due this year so you will hear about those once we have settled them. I strongly believe we will see more work and new product lines in 2023. You guys are the best at what you do, and Unimark and our customers know that, even though a couple customers may not show it much.

To improve communications with drivers we will start quarterly meetings at the terminals with upper management to inform you on what is going on with Unimark, as well as hearing what you have to say. We will get the schedule out for the first meetings after you receive this newsletter. We also will start in February two surveys; one will be completely anonymous, and the other will be simple questions so we can get a better feel on what is going on with the team. At any time, you have an idea or see an area we can improve, feel free to reach out to me anytime.

[msmith@unimarktransport.com](mailto:msmith@unimarktransport.com)

626-488-9376 (Cell)

Thank you for what you do and stay safe, pay attention to details and let have a great 2023.

Mike Smith





## Cardinal Rules

1. Safety is our highest priority. If it's not safe, don't do it. Stop, call for help.
2. Any time you exit a truck, take your keys out and chock the tires.
3. If a manual hoist is difficult to operate, STOP, and call your manager.
4. Never lift, flip or carry a saddle. Move by mechanical means.
5. Never undeck using forklifts.
6. Compliance with DOT Hours-of-Service is mandatory.
7. When parking overnight, always pull the ignition fuse.
8. Unauthorized passengers and use of our customer's trucks is prohibited.
9. Love our customer, they're why we're here.
  - Treat with respect. Never be discourteous.
  - Meet your ETA.
  - Call 24 hours prior to delivery.
  - Never smoke, eat, sleep, or drink in truck.
  - Leave undecking facility clean and organized.
10. Never walk/work under a freely suspended truck.
11. Cell phone use is prohibited while driving, decking, or undecking.





## Chad & Ryan Bryson

Our Grandfather started in 1951 with a Gasoline powered semi, he was also the union steward and retired at #1 seniority in 1990. Our father was a chassis loader in the early 70's before becoming a owner operator in 1978, he retired in 2010. In 2005 Ryan became a chassis loader, and in 2011 started hauling chassis and he's been with Unimark since 2013. I started in 2014 as a broker, and in my time I've been a Yard Supervisor, Assistant Terminal Manger, and in 2019 I became the Terminal Manager.





Hi, I'm Miguel Alonzo.

I have been a Unimark driver since 2017 and have been a trainer for a year.

I started driving in 1998 and have worked for different companies and pulled different types of trailers (flat beds, containers, dry vans and reefers); but in all this time I always had the problem of spending time at home, which brought me a lot of stress and family problems. I missed many important dates and above all, watching my children grow up thinking about earning enough so they wouldn't lack for anything... but I wasn't able to give them the most important thing... TIME!

UNIMARK gave me the opportunity to win and have quality time with my family, and

find out than now we can do what we couldn't before... travel and participate in the off-road races that we are so passionate about.

This is what I try to teach the new drivers; it is not only driving, it is the responsibility of delivering the trucks in the most professional and safe

manner possible. We are an important part of the supply chain that drives this economy; we owe it to our customers, and the traveling public, to be courteous and cautious on the road. I also remind them of the importance of making sure they balance their work with some quality family time!

I am very proud to belong to UNIMARK, it is a great work environment, excellent camaraderie, and above all, treated like a human and not just a number!







## Danny Krile

I graduated Berne Union High School 2006.

Started at Powers Trucking after High School and worked there for 4 years while going through college. At Powers, I drove dump trucks, coal buckets, and operated heavy equipment

Finished college at Ohio University in 2010 with a

bachelor's degree in Criminal Justice

Switched jobs to Central States Environmental. Worked there for 4 years. Operating heavy equipment, tankers, and vac trucks. Dealing with Hazmat, Environmental Cleanup, and Oil field work.

Been with Unimark since December of 2014 (I think) Hauling anything Unimark

throws my way.

My father-in-law, Larry Barnard got me started at Unimark. Showing me all the tricks of the trade. Once I got rolling with it, I just tried to keep up with him.

In my time at Unimark I've been able to travel all of the lower 48 states and most of the border provinces of Canada.







Alan Draper  
 Alex Ledvin  
 Alex Posluszny  
 Alfredo Morales  
 Andrew McDaniel  
 Anthony Lee  
 Arthur Jones  
 Austin Brown  
 Bennie Aikens  
 Brad Cabrera  
 Bradley Caplinger  
 Brandon Lee  
 Brent Jacobs  
 Carlos Gonzalez  
 Christopher Takacs  
 Christopher Thomas  
 Craig Petzold  
 Dale Jipson  
 David Cable  
 Delecia Cooper  
 Diego Villa Sandoval  
 Everard Linton  
 Francis Heslin  
 George DeBoard

Gerald Cunningham  
 Greg Silvis  
 Gregory Borsenik  
 Homer Wood  
 Ismael Berumen  
 James Buccelli  
 Jarrod Hammonds  
 Jean Altidor  
 Jeffery Sanders  
 Jeffrey Frost  
 Jeremy Caplinger  
 Jonathan Devou  
 Jonathon Schienke  
 Jose Gonzalez  
 Joseph Buck  
 Lennox Grey  
 Leon Bryan  
 Michael Gayne  
 Miguel Alonzo  
 Mike McGillan  
 Noah Faust  
 O'Neil Davis  
 Ralph Joines  
 Raymond Roland

Richard Hershner  
 Robert Smith  
 Robert Zimmers  
 Roy Porter  
 Ruben Elenes  
 Ryan Bryson  
 Scott Ellison  
 Sergio Villa Sandoval  
 Siamak Ershadi  
 Stacie Johnson  
 Stanley Russell  
 Stephon Griffin  
 Steven Thomas  
 Thomas Schulz  
 Timothy Heindel  
 Troy Bridgewater  
 Tyler Hunt Jr  
 William Hamilton  
 William L. Harmon Jr  
 Willie Brothers  
 Winston Payne  
 Zachary McGlothlen





**Unimark Transportation**

**London Ontario**

Another year has been completed and we at Unimark Transportation; would like to pass along a very special thanks to all, for their continued support throughout 2022 and all the years prior! If it was not for you our drivers and staff, we would not have seen the success and growth that has been evident by 2022...

This past year has been another encouraging year, following up from a very successful 2021, this year was full of surprises both for me personally and professionally; we can only thank you, the driver for our continued success!.

From our staff and families; to you and yours we want to wish you a Very Merry Christmas and all the Very Best in the New Year!

Looking forward to a busy 2023!

Wishing you the very best for the season, thank you again.

**Merry Christmas and a Happy New Year!**

**From:**

**UNIMARK TRANSPORTATION INC**



**Norm Brunette**

Director of Canadian Operations





# UNIMARK SURVEYS

As you may have already read we are going to start using a couple of surveys to gauge how things are going, and improve communications with drivers and staff. We will begin sending these out to drivers February 1st. Each week a "Satisfaction Survey" will be sent via email. This survey is to gauge satisfaction at the very moment you respond (please see inset), it will also ask why. This survey is completely anonymous and will be used to gauge and correct issues that our

driver face. The second Survey will be sent quarterly and is more detailed and you will be asked to use your name and contact information so we can reach out to resolve any issues you may have. Filling out either survey is voluntary, but we do hope you will take the time to assist us in making Unimark a better place to be.

Mike Cotter  
Safety Manager

2. Please tell us how you feel about work, right this minute.  

Very Dissatisfied	Dissatisfied	Neither Satisfied or Dissatisfied	Satisfied	Very Satisfied
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

3. Why? 