

# UNIMARK NEWS

JULY 2022  
3RD QUARTER



**HAPPY  
INDEPENDENCE DAY!**





5

-Happy-

Birthday

6

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**Unimark News**  
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# Unimark<sup>TM</sup>

LOWBOY TRANSPORTATION



- 100% Owner Operator Fleet
- No Forced Dispatch
- Run 48 States and Canada
- Home as often you choose
- 75% of revenue
- 100% of FSC to the truck
- Best Rates in the Wheeled Freight Industry
- Our Focus is on Revenue not Miles

**SINGLE OPERATORS OR FLEETS**  
**WE HAVE A PLACE FOR YOU**



## PRESIDENT'S MESSAGE

Safety must always be our number one priority.



**Mark Wentlent**  
President

**I**t seems like we just started the year and here we are half way through. This year has been very challenging in many ways for all of us trying to navigate through inflation issues, shortages of goods and services, and world unrest. Coupled with inflation is the high cost of energy. I am not an economist, however as I look at the pressures at play, it is hard to see the conditions getting any better in the next 6-12 months. That in mind, what can we do to lessen the impact on the company and our daily lives?

First, we need to consolidate as much as possible. In Unimark, we are going to make every trip as efficient and effective as possible. We have metrics that drive our business and we will work to meet them while providing you the best paying trips we possibly can. This will serve two purposes; get you the most out of your day in the way of driver pay, while also providing Unimark with the highest revenue possible to offset the OTR cost of Motels, airfare, fuel, and insurance to name a few.

Second, we all need to be focused on safety. Safety must always be our number one priority. Cargo damage, accidents, and personal injuries hurt everyone. These three items are one of the biggest costs facing any organization. Recent litigation has skyrocketed. Some single accidents are driving companies out of business. Accidents are costly in many ways. To Unimark, it is the cost of repairs of vehicles, injury cost to the public or driver, and lost productivity. I would ask each of you to take the extra time to

be safe, yield to the other driver (even if they are wrong). Remember, a couple of seconds could prevent you from losing a half-day or day of driving. Once you're in an accident time stops until the paperwork is done!! The bigger reason is possible injury to you or the others involved. When you are injured, you are not pulling in pay and when your paycheck stops, it gets hard paying that \$5.00 for a gallon of gas. Thirdly, planning helps us manage the resources we have. If Unimark knows the different tasks we have to accomplish, we can best apply them to the demands of our customers and accommodate each of you more efficiently, maximizing when possible. For example, because of the cost of stuff, it probably is a good idea that you consolidate the trips you have to take. If you have to go to the dentist, and the grocery store is nearby, you make one trip and hit them both to save time and money. Unimark looks to do the same. If we can accomplish several tasks with one trip, it just makes sense to CONSOLIDATE. These are going to be challenging times for all but if we work together, keep each other informed, we can lower the effects of the economic environment we need to navigate through over the rest of the year.

**Mark Wentlent**  
President, Unimark





## AMERICA THE BEAUTIFUL

(From the Library of Congress archives)

O beautiful for spacious skies,  
For amber waves of grain . . .

The author of “America the Beautiful,” Katharine Lee Bates, was born in Falmouth, Massachusetts in 1859 and grew up near the rolling sea. Her graceful poetic style came through in poems such as “The Falmouth Bell:”

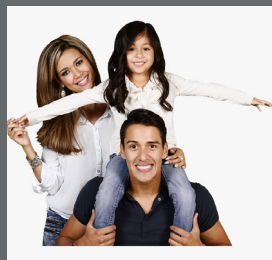
Never was there lovelier town  
Than our Falmouth by the sea.  
Tender curves of sky look down  
On her grace of knoll and lea. . . .

Bates, who eventually became a full professor of English literature at Wellesley College, made a lecture trip to Colorado in 1893 and there she wrote the words to “America the Beautiful.” As she told it, “We strangers celebrated the close of the session by a merry expedition to the top of Pike’s Peak, making the ascent by the only method then available for people not vigorous enough to achieve the climb on foot nor adventurous enough for burro-riding. Prairie wagons, their tail-boards emblazoned with the traditional slogan, “Pike’s Peak or Bust,” were pulled by horses up to the half-way house, where the horses were relieved by mules. We were hoping for half an hour on the summit, but two of our party became so faint in the rarified air that we were bundled into the wagons again and started on our downward plunge so speedily that our sojourn on the peak remains in memory hardly more than one ecstatic gaze. It was then and there, as I was looking out over the sea-like expanse of fertile country spreading away so far under those ample skies, that the opening lines of the hymn floated into my mind.”

On July 4, 1895, Bates’ poem first appeared in *The Congregationalist*, a weekly newspaper. Bates revised her lyrics in 1904, a version published that year in *The Boston Evening Transcript*, and made some final additions to the poem in 1913.

For several years “America the Beautiful” was sung to almost any popular air or folk tune with which the lyrics fit: “Auld Lang Syne” was one of the most common. Today it is sung to a melody written in 1882 by Samuel Augustus Ward, a Newark, New Jersey, church organist and choirmaster. Ward originally composed the melody (also titled “Materna”) to accompany the words of the sixteenth century hymn “O Mother Dear, Jerusalem.” When the National Federation of Music Clubs sponsored a 1926 contest to elicit new music for Bates’ poem but failed to find a winner, Ward’s music prevailed.

“America the Beautiful” has been called “an expression of patriotism at its finest.” It conveys an attitude of appreciation and gratitude for the nation’s extraordinary physical beauty and abundance, without triumphalism. It has also been incorporated into a number of films including *The Sandlot* and *The Pentagon Wars*. Its lyricist, Katharine Lee Bates, died March 28, 1929, and is buried in Falmouth, Massachusetts, and its composer, Samuel A. Ward, died on September 28, 1903, in Newark, New Jersey.





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# Happy Birthday!

Altidor, Dorlens  
Aulds, Cam B.  
Bailes, David  
Blair, Danville  
Bonner, Moneshia S  
Breau, Carlos  
Bringas Solari, Jonathan  
Burleson, Kenneth  
Bynoe, Anthony A  
Cogar, Minter D  
Cowan, Rodney S  
Delgado, Phillip B  
Diaz-Guzman, Rogelio  
Draper, Jeffrey  
Duncombe, Horace  
Elkey, Anthony T  
Ewald, Timothy G  
Feldman, Robert  
Fleming, Bert  
Goff, Shane W  
Green, Christopher  
Hill, Norman  
Holmes, Komonta  
Huth, Christopher  
Jorge, Manuel  
Kitchen, Ralph

Krile, Daniel  
Lane, Jeremy  
Matias, Gilberto  
Meisenheimer, Treig  
Miller, Jerry  
Oliver, George  
Ridore, Yvon  
Rife, Roderick  
Rosenogle, James R  
Rowden, Derrick  
Rudd, Scot A  
Shouse, Edward  
Smith, Cary N  
Smith, Dennis  
Summers, Christopher  
Tatem, Anthony T  
Taylor, Michael T.  
VanHoosear, Robert  
Wartinger, Raymond  
Waters Jr, Ed  
White, Dyable R  
Willis, Donte D.  
Work, Adam L  
Young, Jeffrey A  
Yovich, Shane



## Brian Hill



Brian has been with the company for 8 ½ years and currently works for Unimark Lowboy in our Springfield, OH location. He has worn many hats within the company including driver training and is currently dispatching. Brian is always available to lend a hand to drivers, and is kept very busy coordinating traffic out of the terminals. Brian is the proud father to two children who are attending college. He frequently travels to see them on College family days. In his spare time Brian loves spending time with his family, and watching and keeping up with sporting events. He is a sports enthusiast and especially looks forward to football season, when he gets to root for the Cincinnati Bengals.





**Unimark Truck Transport  
is looking for qualified drivers.  
If you know someone that would be  
a good fit please contact Recruiting  
at (866) 254-2884.**



**YOU COULD EARN \$1000  
FOR REFERRING A DRIVER**

MESSAGE FROM  
THE VP



**H**ello, hope all is well. We are happy to announce we will be doing some recruiting at trucks shows and having driver job fairs throughout the summer. The first truck show we will be set up at is, the Iowa 80 truck show in Walcott, IA on 7/13 through 7/16. If you are in the area, stop by and see us. The next one will be Job fairs in San Antonio, TX 8/8 and 8/9 then in Round Rock, TX 8/10 and 8/11. The last one scheduled for this year will be the Joplin truck show 9/22 through 9/24. Stop by and see us at any of these locations, looking forward to seeing you guys.

Thanks, and be safe.  
Mike Smith

HEAT EXHAUSTION		OR	HEAT STROKE	
Faint or dizzy			Throbbing headache	
Excessive sweating			No sweating	
Cool, pale, clammy skin			Body temperature above 103° Red, hot, dry skin	
Nausea or vomiting			Nausea or vomiting	
Rapid, weak pulse			Rapid, strong pulse	
Muscle cramps			May lose consciousness	
<ul style="list-style-type: none"> <li>• Get to a cooler, air conditioned place</li> <li>• Drink water if fully conscious</li> <li>• Take a cool shower or use cold compresses</li> </ul>		<p><b>CALL 9-1-1</b></p> <ul style="list-style-type: none"> <li>• Take immediate action to cool the person until help arrives</li> </ul>		





## UNIMARK TRUCK TRANSPORT

# Delecia Cooper

Since the inception of these newsletters, most of the drivers who have been featured are familiar faces who have been with the company for some time. Today, we would like to introduce you to a recent addition to the Unimark family who has really done an outstanding job since joining the team.

Delecia Cooper worked in warehousing prior to becoming a truck driver. Seeing the trucks in and out of the warehouse all day put the truckin' bug in her blood. Not yet 30 years old and with 5 ½ years driving experience, Delecia had become tired of all the waiting around while loading/unloading, odd appointment times, and the other annoyances that we often see in conventional OTR trucking jobs. She was looking to advance her career by learning new skills and gaining more knowledge and experience in the trucking industry. When Delecia discovered Unimark she thought it might be a nice change to be able to manage her own time while on the

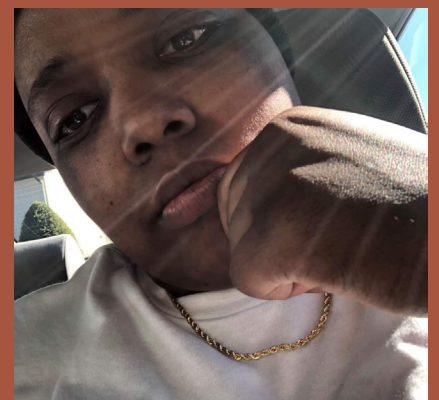
road and stay in hotels instead of sleeping in a truck every night. She came to orientation, in Joplin, with a great attitude and eagerness to see what Unimark is all about.

Fast forward and here we are, three months later, with Delecia being the featured driver in our quarterly newsletter. A position driving decked sets is definitely not for everyone and many drivers give up before they really figure out all the ins and outs of the job. Delecia has learned everything quickly and has already become a very successful driver here at Unimark. She has an excellent safety record, keeps a tidy logbook, performs her duties with care and professionalism and manages her time on the road efficiently so she has more time at home, with her two boys. Delecia sets a fine example for them, showing that a strong work ethic and determination really do pay off.

While on home time, Delecia enjoys

reading novels (James Patterson is an all-time fave), playing video games, and getting outside with her kids to enjoy the life she is building for them.

If you see Delecia at a terminal, or on the road somewhere, please join us in welcoming her to the Unimark team.



# Happy Canada Day!



Canada Day, formerly (until 1982) Dominion Day, the national holiday of Canada. The possibility of a confederation between the colonies of British North America was discussed throughout the mid-1800s. On July 1, 1867, a dominion was formed through the British North America Act as approved by the British Parliament. It consisted of territories then called Upper and Lower Canada and of New Brunswick and Nova Scotia. The act divided Canada into the provinces of Ontario and Quebec, and it included provisions for other colonies and territories to join in the future, which made possible the growth of Canada into its present form. The act served as Canada's constitution until 1982, and July 1 was celebrated as Dominion Day. Canada Day is celebrated on Friday, July 1, 2022.

By terms of the Canada Act of 1982, the British North America Act was repatriated from the British to the Canadian Parliament, and Canada became a fully independent country. At the same time, the name of the national holiday was changed to Canada Day. It is celebrated with parades, displays of the flag, the singing of the national anthem, "O Canada," and fireworks. When July 1 falls on a Sunday, the holiday is observed on the following day.





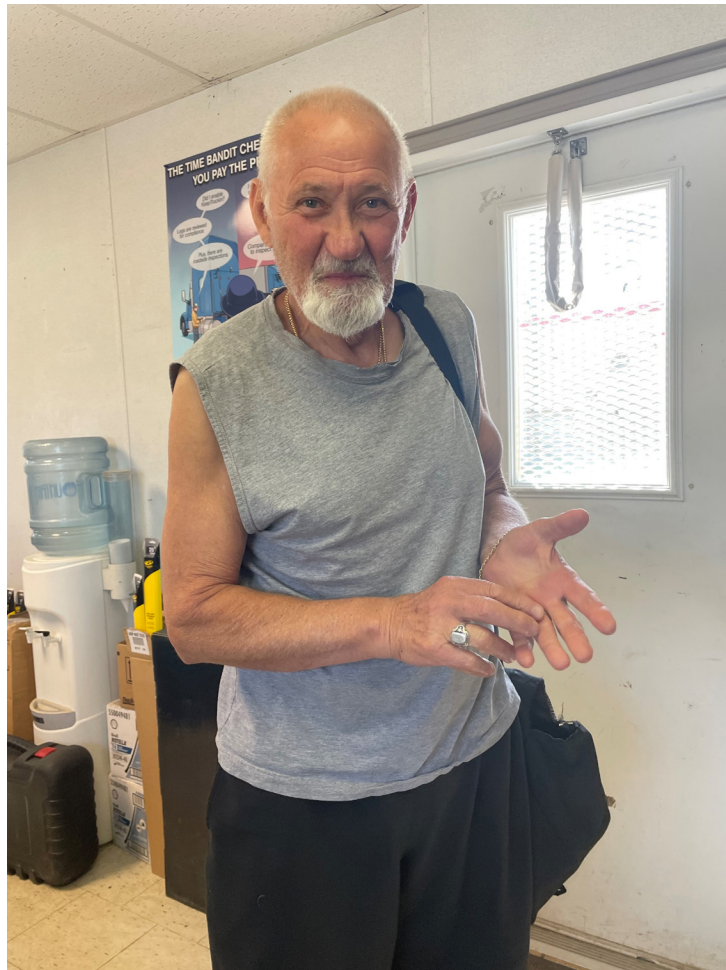
# GEORGE SMOROWSKI

## UNIMARK TRANSPORTATION SERVICES

George comes to us from Car Haulers. He has made a career in the trucking industry, logging well over a million miles in his lifetime as a safe and reliable driver.

He has been here for a year now and is enjoying continuing his career with us. He is a team player and always on board for anything.

George's hobbies include trips to the casino and he loves spending time with his grandkids and watching them play sports.



# THE TIME BANDIT ACTS FAST, BUT YOU CAN ACT SMART.

*I could move the saddle myself.*

*But the electric hoist makes the most sense.*

*Thinking through my options saves me from acting fast, and unsafe.*

*I could move the saddle myself.*

*Plus, the electric hoist will be a hassle to set up.*

*It will only take a few minutes and I'll be fine.*



*\*The image above is based on actual reported injuries.*

Talk to your fellow drivers and safety manager about how to avoid deadly consequences.



JULY 4TH 2022

# Independence Day

On April 19, 1775, during the Battles of Lexington and Concord (Mass.), the first shots were fired between colonists and British troops, starting the American Revolution. After these first military conflicts, tension between Britain and her American colonists continued to mount.

Finally, on July 2, 1776, the Second Continental Congress voted for independence from Britain.

Two days later, on July 4, the Congress approved the final draft of the Declaration of Independence, which had been written by Thomas Jefferson and edited by John Adams and Benjamin Franklin.

On July 8, the first public reading of the Declaration took place at the Pennsylvania State House (now Independence Hall) in Philadelphia, Pennsylvania. Later that same day, other readings occurred in Trenton, New Jersey, and Easton, Pennsylvania.

Printer John Dunlap made about 200 copies of the Declaration, with the date of July 4. Known as the “Dunlap Broadside,” these were distributed throughout the 13 colonies.

However, it wasn't until August 2, 1776, that the Declaration was officially signed. John Hancock, president of the Congress, was the first of 56 delegates who signed this enlarged version, writing in big, bold letters.

declaration\_of\_independence\_1819\_by\_john\_trumbull\_full\_width.jpg  
Image: John Trumbull's 1819 painting “Declaration of Independence.” This iconic scene with all the delegates present never actually occurred in Philadelphia. On August 4, 1776, after delegates of the Continental Congress had signed the document, the Declaration of Independence was made official.



While we celebrate with fireworks, let's not forget the freedom that our founding fathers declared to the world over two centuries ago. Here are some fun facts you may not know about the holiday:

**Q.** Why is the name "John Hancock" synonymous with "your signature"?

**A.** Hancock's bold signature on the Declaration of Independence dwarfed the signatures of the other signers. Legend says that Hancock wanted the king of England to see the rebellious signature without having to wear his spectacles!

**Q.** When did America actually declare independence?

**A.** Congress ruled in favor of independence on July 2, 1776. Two days later, on July 4, Congress accepted Jefferson's declaration document. Nonetheless, John Adams thought July 2 should be Independence Day.

**Q.** How many people signed the Declaration of Independence on July 4?

**A.** Only two men signed the Declaration of Independence on July 4, 1776—John Hancock, president of the Congress, and Charles Thompson, secretary of the Congress.

**Q.** On what day did most people sign the Declaration of Independence?

**A.** August 2, 1776.

**Q.** When did Independence Day become a national holiday?

**A.** The Fourth of July was not declared a federal holiday until 1938!

**Q.** Is anything written on the back of the Declaration of Independence?

**A.** Yes, but not a treasure map like a certain favorite film suggests! The message "Original Declaration of Independence dated 4th July 1776" is written upside down on the back of the Declaration of Independence.

**Q.** Where is the Declaration of Independence document today?

**A.** Thomas Jefferson's original draft was lost and the one eventually signed is the "engrossed" document. It is kept at the National Archives in Washington, D.C., for all to see.

Of the 200 printed copies of the Declaration made by John Dunlap (the Dunlap Broadside), only 27 are accounted for. One of these was found in the back of a picture frame at a tag sale and sold at auction for \$8.14 million to television producer Norman Lear in 2000. It traveled the country on display to the public for ten years.

**Q.** Where was George Washington when the Declaration of Independence was written?

**A.** In July 1776, Washington was in New York with his troops. On July 9, he received his copy of the Declaration with a note from John Hancock telling Washington to share the news with his soldiers. The men were so excited that they rushed over to the Bowling Green and tore down the statue of King George III. Shortly after this, the British, as Washington expected, attacked the colonists and the American Revolution was under way. The colonists fought eight long, hard years (1775–83) for independence from Britain.

After the war, George Washington hoped to retire and return to Mount Vernon, Virginia. Instead, in 1789, the electors unanimously voted him in as the first president of the United States. Because it was such an honor, and he felt a great duty to his country, he accepted. He departed Mount Vernon on April 16 and arrived in New York City on April 30 for his inauguration. As he took his oath standing on the balcony of Federal Hall, the crowd broke into cheers. The members of his first Cabinet included Thomas Jefferson as secretary of state and Alexander Hamilton as secretary of the treasury.







## HOLLIE VARNER

### UNIMARK LOWBOY

Hollie started his driving career in the mid 90's at MS Carriers in Memphis, TN. After spending thirteen years over the road Hollie decided he wanted to spend more quality time at home with his family. In 2008 he accepted a job with Unimark working in the decking shed in Williamstown, WV. Through his hard work and dedication to the company he moved from the decking shed to dispatch, and finally terminal manager. Heather Brown the current terminal manager remembers Hollie being a great boss saying she learned a lot under his guidance.

Hollie eventually decided he wanted to go back over the road to help put his daughter through college, but did not want to leave the Unimark family. Hollie transferred to the Lowboy division working for Owner/Operator Ed Shouse in 2012. Hollie eventually purchased his first truck from Ralph Joines and has been an owner operator since.

Hollie says he has had a great experience at Unimark and that he feels like everyone is one big family. He did want to say a special thanks to some of the people that helped him along the way. "Mike and Cindy Smith, thank you for the opportunities you gave me." And to the drivers that helped him along the way: Ed Shouse, Larry Barnard, Ralph Joines, and Jerry Cunningham. "Thank you for teaching me everything I needed to know, without all of you I would not be where I am today." Hollie also passes that information and experience he learned while getting started on to new drivers as well.