

# UNIMARK NEWS

№ 01 JANUARY, 2022

Take time to appreciate your  
accomplishments

A large, 3D-rendered number '2022' is the central focus. The '0' is filled with a dense, sparkling gold confetti texture, while the other digits are dark blue with a gold outline. Several gold streamers and confetti pieces are scattered around the number, creating a festive atmosphere. The entire graphic is set against a dark blue background.

2022

• H A P P Y • N E W • Y E A R •

## Take time to appreciate your accomplishments



**Mark Wentlent**  
President

I hope all of you had a great holiday season and got some good quality time with family and friends! Thanksgiving and Christmas are very special holidays. If your family is anything like the Wentlent family, both holidays were filled with joy, great food and a prayer of thanks. We Americans are very blessed. We have the greatest freedoms and more opportunities than any other country in the world. As we look forward to 2022, I hope the New Year brings special moments and personal achievements to each of you. Most of us spend some time thinking of what we may need to improve on and set a New Year's resolution. If you go online and google the top eight New Year's resolutions (there are a couple of different lists), you will mostly find these resolutions:

1. Eat healthier (37%)
2. Get more exercise (37%)
3. Save money, or save more money (37%)
4. Focus on self-care (24%)
5. Read more (18%)
6. Learn a new skill (15%)
7. Make new friends (15%)
8. Get a job, or get a new job (14%)

However, I recommend if you are going to spend the time and set some life changing goals you may want to think out of the box, it may be more fun!! Remember PROGRESS ISN'T LINEAR.

Therefore, with that thought in mind here are eight alternate suggestions:

1. Make plans for a Mini Adventure  
I can tell you from experience Adventures are very exciting and the memories last a lifetime.
2. Adopt an attitude of gratitude -  
Gratitude is a small perspective shift, but can have a significant impact on your life.
3. Live simply, consume less - You will save money and collect less stuff you will throw away later.
4. Try something new - Go sky diving, hike the Appalachian trail, learn a new language. You get the point. Expand your experiences.
5. Take time to appreciate your accomplishments. This is good for you, your family, and friends. In other words, share the moment.
6. Do a little act of kindness weekly. I am sure you understand the benefits of this.
7. Keep a jar of things you are grateful for during the year. It helps when you celebrate the 2022 next holiday season.
8. Record 1 second of your life every day. When you put all those seconds together I bet it makes a great movie.

Listen, no matter what way you go, the end state is to be happier, more productive, a better person than you were last year. I hope each of you and your families have a great 2022.

## UNIMARK LOWBOY

### Brian Dismuke



Brian has been in and worked around the trucking industry for many years. Having worked with Allied hauling chassis. After Allied closed their doors, Brian went to Wheeler and worked as a driver hauling trucks and chassis. In 2014 Unimark Lowboy hired Brian to help get the National City terminal up and running. Brian later accepted the position of terminal manager and was excited for the opportunities and challenges that brings with it.

Brian handles the day to day operation of the Otay, CA terminal, prepping load build outs, inspecting trucks and trailers, helping drivers with their logs and sometimes being that ear drivers need when they need to vent or talk. Challenges are nothing new for Brian. He served in the US Navy for 22 years, retiring as a Chief Petty Officer, working as a food service supervisor on submarines. After retiring, Brian opened his own bakery.

Brian and his beautiful wife Lillian have been married for 36 years, having 3 children and 14 grandchildren. He enjoys spending time with his family, cooking, fishing, camping, and riding motorcycles.



## Message from: Mike Smith VP of Operations

**H**ope everyone had a great holiday. With 2021 in the books now, what does 2022 look like? All customers are forecasting huge increases in volumes which equals out to a lot of work for all of you. To meet our customer's demands we are working outside of the box for recruiting. We hired a marketing firm to rebrand Unimark and hired an outside firm for recruiting. At the end of the day, you guys have always been our best recruiting tool. If you have any ideas or suggestions please email me [msmith@unimarktransport.com](mailto:msmith@unimarktransport.com) or send me a text with ideas 626-488-9376.

Also, with 2022 being a rebuilding year we have added staff back to the teams:

Karie Huck is back in the office in WV

April Corsbie has been added to the safety team in Joplin

Kristen Conley has been added for lowboy dispatch

Chris Mongold starts on January 10th as the new trainer/safety for lowboys in Springfield.

As we rebuild the driver force we will continue to add the staff members for your support. Currently there are a hand-full of you Beta testing a driver expense report. The plan is to have this out to all drivers this quarter to streamline your expenses while on the road and improve the payroll process. With this project being completed the dispatch board app is one project that the developers are looking to build.

We will be collecting the data on what you have accomplished here at Unimark and will plan the next driver's meeting to acknowledge your achievements. Date for the meetings will be sent out at a later time.

Unimark is asking for your help. We would like to create a calender and feture your trucks. If you would like to see your truck in a calender please submit your photos to Mike Smith at [MSmith@unimarktransport.com](mailto:MSmith@unimarktransport.com) or Mike Cotter at [MCotter@unimarktransport.com](mailto:MCotter@unimarktransport.com).

By submitting photos you are granting permission for said photos to be used for print and electronic display.



### Jonathon Schienke

**J**onathon Started began his carrier with Unimark in 2002, transporting decked sets for the Drive Away division. He later transferred to the Lowboy division as an owner operator, he has worked his way up to fleet owner. Jonathan enjoys life traveling, camping, and sightseeing along with his trusted and adorable dog Arya.

"Unimark is a great company to work with. Over the years I've been able to enjoy more time at home while making a good living, achieving life-long goals, and feeling like part of a big family. I'm now able to enjoy time on the road sightseeing with a flexible schedule."





UNIMARK TRUCK TRANSPORT

# Heather Brown TERMINAL MANAGER

**H**eather is the terminal manager in West Virginia. Having just completed her ninth year with Unimark, Heather's typical day involves tracking down trucks and planning loads, directing decking and yard operations, and making sure our drivers are taken care of. Before her career began in trucking, Heather wanted to be an architect, and pursued that field in University. She loves remodeling homes and constantly changing them up. We may soon see her on an episode of Fixer Upper! On weekends you can find Heather spending time with her husband Roger and running between the dirt track and the soccer fields, watching their 18 year old twins who keep her busy.





From your staff and friends

**THANK YOU FOR ALL YOU DO!**

## Upcoming Holidays and Events

<i>January</i>	<i>1st</i>	<i>New Year's Day**</i>
<i>January</i>	<i>17th</i>	<i>Martin Luther King Day</i>
<i>February</i>	<i>14th</i>	<i>Valentine's Day</i>
<i>February</i>	<i>21st</i>	<i>Presidents Day</i>
<i>March</i>	<i>13th</i>	<i>Daylight Savings</i>
<i>March</i>	<i>17th</i>	<i>St. Patrick's Day</i>
<i>April</i>	<i>15th</i>	<i>Good Friday</i>
<i>April</i>	<i>17th</i>	<i>Easter</i>

\*\*Office Personnel will be out of the office

## Briton Cooper

### Dispatcher

Briton has been with Unimark Transportation Services based in London, Ontario for nearly 3 years working in dispatch. If you have dropped trucks at the London yard in the past few years, chances are you had a chance to meet him along with our Director of Canadian Operations, Norm Brunette. Briton handles local dispatch for Freightliner units coming in from Texas, North Carolina, and also Western Stars from Portland. He works with the Canadian driveaway drivers delivering singles, along with local dispatch. Briton also takes care of the customs paperwork for the Canadian Lowboy and McNeilus mixers and refuse units. He enjoys the small team atmosphere of UTS and working together with Norm and Tim O'Neil of Flying M (Canadian Lowboys). Briton is optimistic about the flow of units coming to the drop yard as parts shortages are sure to be remedied in 2022. When not at work, Briton enjoys making music on his computer and playing video games with his friends.



## Ron Lockhart

### Driver

Ron Lockhart is not just a driver to us here at Unimark Transportation Services Inc, but a member of the UTS family. Ron has been driving for us both as a local driver delivering Daimler units, as well as long haul delivering McNeilus cement mixers and refuse units. Ron began with UTS in September of 2013, and has been the ace up our sleeve ever since; Ron



shares the company's vision for not just delivering units on time, but with a professional attitude and a smile. Since Ron started driving for us over 9 years ago, he has managed to clock in a tremendous 750,000 miles, all of them accident free! With 2022 right around the corner, Ron is as much a part of the team today as he was the day he started. We here at UTS are thrilled to have him as part of the crew for the future because we know that no matter how long or how far he has gone, he will continue to go the extra mile.

### Be Prepared For Hazardous Winter Conditions

#### Winter Weather Preparedness

It Can Take Up To 10 Times Longer To Stop On Snowy Or Icy Roads

- Increase Following Distance Accordingly
- Reduce Speed By 25 Percent

#### Slips And Falls Are The Main Cause Of Driver Injuries

- Watch Where You're Walking
- Use Traction Devices To Avoid Slipping

Take Precautions To Ensure Your Safety



### Eliminate The Risk Of Injury Use Three Points Of Contact Throughout A Climb



#### Make Sure You Have

- A Firm Grip
- Firm Foot Placement

When Entering A Cab

When Exiting A Cab

- Back Out Of The Cab


Beware Of Hazards

- Always Scan For Hazards

**Climb Onto A Frame Using A Platform Ladder**  
Be Safe And Always Follow Your Training



.....  
**Unimark Truck Transport  
is looking for qualified  
drivers. If you know  
someone that would be  
a good fit please contact  
Recruiting.**



**YOU COULD EARN  
\$1000 FOR REFERRING  
A DRIVER**



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# 1ST QUARTER BIRTHDAYS

## J anuary

Carlos Gonzalez  
Joseph Buck  
Jeffrey Frost  
Donald Babcock  
Alan Draper  
George DeBoard  
Daniel Cottle  
Gerald Cunningham  
Jean Altidor  
Keith Ventress  
Redas Zakas  
Roy Porter  
Ronald Lockhart

## F ebruary

William Hamilton  
Miguel Alonzo  
Jose Gonzalez  
Dalton Fasolino  
Raymond Roland  
Ken Dufrene  
Alex Ledvin  
Craig Petzold  
Greg Silvis  
Jeffery Spencer  
Michael Gayne  
Michael O'Neal  
Mike McGillan  
O'Neil Davis  
Ruben Elenes  
Stanley Russell  
Thomas Schulz  
Timothy Heindel

## M arch

Alfredo Morales  
Leonel De La Cruz  
Jeremy Caplinger  
Andrew McDaniel  
Ismael Berumen  
Donald Battle  
Jonathon Schienke  
Jason Roy

## UTT Quarterly Bonus Plan

### UTT Drivers:

51 drivers qualified for a bonus in the fourth quarter.

9 drivers received \$150.00

6 received \$300.00

36 received \$800.00

If you need more information on the Quarterly Bonus Plan, Let  
your dispatcher know.

Thank you one and all for your hard work.

## Fred Corley

### Driver Trainer

After spending most of his adult life in the construction trade, Fred decided it was time for a change. He attended TDI, Truck Driver Institute, in Sanford, FL in early November of 2007. Upon his successful completion of the CDL Training Program at TDI, Fred was hired on with Stevens Transport and headed off to Dallas, TX for orientation and OTR training on December first of the same year.



After a couple years learning the ropes at Stevens, Fred made the move to Windy Hill Transportation in Marshfield, WI where he stayed until the middle of 2015. He was a trainer at Windy Hill for four years and that experience has helped him to be a great trainer for Unimark as well. Fred showed up for Unimark's Decked Driver Training and Orientation Program on July 20th, 2015 and decided quickly that the move to Unimark was a great decision. He spread the word to some of his previous co-workers, friends and acquaintances, and soon we had a whole crew of Florida-based drivers.



Fred is an excellent ambassador of Unimark. Whether you find him at a terminal, picking up a load, delivering to a customer, or simply talking with another driver who has questions about running decked loads, Fred is always cordial, personable, and happy to try to answer any questions or find solutions to any problem.

When speaking about his role as an OTR trainer for Unimark Fred stated "I enjoy helping other drivers learn the job and be successful here". We are fortunate to have trainers, like Fred, who really care about the safety and success of their fellow drivers and the company as a whole. Fred always keeps up with any changes within the company, and across the industry, which may have an impact on how he performs his job. He does his best to make sure other drivers are properly informed as well through his personal briefings which have come to be affectionately known as "The Corley Report".

Fred resides in East Central Florida with his wife Tracy, daughter Ashley, and son Austin. He enjoys the flexible home time offered by Unimark that allows him to spend quality time with his family. Fred loves being able to call Florida home as he has a real passion for fishing. He enjoys getting out to the many great fishing areas along the intracoastal waterways and the Atlantic Coast every chance he gets.

Fred would like to wish a Merry Christmas and a Happy and prosperous New Year to everyone at Unimark.

Thank you, Fred, for the dedication, care, and professionalism you display every day. We are glad to have you on the team!



# Congratulations!

## Anniversaries

### 9 YEARS:

Dennis Smith

### 8 YEARS:

George Oliver  
Ruben Elenes  
Gregary Peters  
Gregory Borsenik  
Roderick Rife

### 7 YEARS:

Luther Phifer  
Carlos Gonzalez  
Adam Work  
Benigno Correa  
Jeff West  
Tyler Chilcott

### 5 YEARS:

Kevin Warren  
Norman Hill  
Gilberto Matias

### 4 YEARS:

James Rosenogle  
Christopher Green  
Robert Feldman  
David Bailes  
Shane Yovich

### 3 YEARS:

Victor Ramirez  
Jason Esterline  
James Dryer  
Dennis Conklin

### 2 YEARS:

Milton Hoffman III  
Chris Locker  
Jonathan Bringas Solari  
Andrew McDaniel  
Jonathan Devou

### 1 YEAR:

Stanley Stookey  
Alexander Garcia  
Timothy Ewald  
Christopher OConnor  
Ismael Berumen  
Jeffrey Frost  
George Smorowski  
Gordon Timson  
Simon Tomlinson





**Unimark**<sup>TM</sup>  
LOWBOY TRANSPORTATION



- 100% Owner Operator Fleet
- No Forced Dispatch
- Run 48 States and Canada
- Home as often you choose
- 75% of revenue
- 100% of FSC to the truck
- Best Rates in the Wheeled Freight Industry
- Our Focus is on Revenue not Miles

**SINGLE OPERATORS OR FLEETS**  
**WE HAVE A PLACE FOR YOU**

